

Jayson **MacSherry**
Digital Designer-Developer
jayson@digitalHybrid.us
digitalHybrid.us
267-481-6060

Digital Hybrid

EXPERIENCE

- *BLUE BY ADT // April 2019 - Present*
SENIOR UI DESIGNER+DEVELOPER
Design, build, and maintain eCommerce WordPress pages. User Experience design and prototyping of new pages. Design & build responsive emails from initial concept to launch.
- *MNG HEALTH // April 2018 - April 2019*
SENIOR INTERACTIVE DESIGNER-DEVELOPER
Design & build custom WordPress websites. Logo and white paper design. User Experience design. Design & build responsive emails from initial concept to launch.
- *ASI SHOW // May 2017 - April 2018*
SENIOR GRAPHIC DESIGNER & WEB DEVELOPER
Design eye-catching, responsive HTML promotions, forms, direct mail, brochures and signs to promote the shows. Also designing and printing on site marketing materials. Creating logos and signs for events and show programs. Suggesting ideas/benefits/looks/concepts to promote shows and increase market share utilizing email and social media marketing.
- *MILES TECHNOLOGIES // Aug 2015 - May 2017*
SENIOR GRAPHIC DESIGNER & WEB DEVELOPER
Involved in developing sites from initial concept to design to launch, a complete website life cycle. Designing complete, fully-functional responsive custom WordPress websites using an HTML editor such as Adobe Dreamweaver. Designing all forms of graphics such as logos, ads, business cards, brochures, and more.
- *STREAM COMPANIES // Apr 2015 - Aug 2015*
WEB MASTER
Ensure websites are up to date and contain accurate information. Work with all internal departments and external clients to identify required updates or solutions. Document required revisions to existing websites. Resolve all technical internet issues as they arise.

EDUCATION

- **THE ART INSTITUTE OF PHILADELPHIA**
August 2011 - September 2013
ASSOCIATE OF SCIENCE
WEB DESIGN & INTERACTIVE MEDIA
- **THE ART INSTITUTE OF PHILADELPHIA**
September 2013 - March 2015
ASSOCIATE OF SCIENCE
GRAPHIC DESIGN

SKILLS

Illustrator	CSS3
Photoshop	JQUERY
Indesign	Javascript
Dreamweaver	Bootstrap
XD	Foundation
Sketch	WordPress
Invision	Windows
HTML5	Macintosh

AWARDS

- September 2016*
 **GDUSA**
Health + Wellness Design for full branding done for client
- September 2017*
 **GDUSA**
Graphic Design Award, Miles was recognized for its microsite
- September 2018*
 **GDUSA**
Graphic Design Award, MNG Health was recognized for its branding
- September 2018*
 **GDUSA**
Health + Wellness Design for MNG Health's branding